

Southern Spa & Salon Conference

November 14-15, 2010
Hickory Metro Convention Center
Hickory, North Carolina

Contract for Exhibit Space & Classroom Rental

Company Name: _____
Booth Name (for booth signage): _____
Contact Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Telephone: _____ Fax: _____
E-Mail Address: _____ Web Address: _____

Southern Spa and Salon Conference Exhibitors are not permitted to hold seminars three days prior and three days after the Southern Spa and Salon Conference within a 100 mile radius of Hickory. By signing below I have agreed to these conditions.

Authorized Signature: _____

Product/Business Description: Please list products or services to be displayed. _____

Major Competitors: We prefer not to be next to the following companies. _____

Booth Rental & Exhibitor Information:

10' x 10' (100 sq. ft.) Booth includes one 6' skirted table, two chairs and a booth ID sign. Exhibitor can choose to rent additional furnishings from the official show decorator, or bring their own. Electrical orders can be placed directly with the Hickory Metro Convention Center for a set fee. Information will be sent upon booth assignment.

10' x 10' (100 sq. ft.) \$700.00 _____ Corner Booth \$750.00 _____ Number of Booths Required: _____

Booth Preference (not guaranteed):

First Choice _____ Second Choice _____ Third Choice _____

*A 50% Deposit is due with application. Space is assigned only with deposit.

Subtotal \$ _____

Classroom Rental Information:

Classrooms are available in two hour time slots. For CE approval, timed class outline, lesson plan, and complete resume of instructor must be submitted, but is not required to reserve a classroom. **Deadline for CE class information is Wednesday, April 21, 2010.**

Two Hour Classroom Rental Fee \$400.00 _____

Preference (not guaranteed): Sunday _____ Monday _____ Number of Classrooms required: _____

Subtotal \$ _____ *A 50% Deposit is due with application. Space is assigned only with deposit.

Conference Guide Advertising Information:

Conference guides will be mailed with registration information to potential attendees in a five state area. They will also be given out on site.

Half page ad \$800.00 _____ Quarter page ad \$600.00 _____

*A 50% deposit is due with application to secure ad space.

Total Amount \$ _____ Minimum 50% Deposit Due \$ _____

Payment Options:

Deposit must accompany registration and may be made by check, MasterCard or VISA. No contracts will be received without proper payment. No exceptions. Faxed contracts must be paid by MasterCard or VISA. Balance is due Wednesday, August 18, 2010. If deposit is paid by credit card, the final balance will also be charged, to account number given, on Wednesday, August 18, 2010. Exhibitor agrees to abide by the Rules & Regulations as set forth on the back of this page.

Type of Payment:

Check _____ MasterCard _____ VISA _____

Credit Card Number: _____ Expiration Date: ____/____/____ Credit Card Signature: _____

Amount Enclosed: \$ _____

Make Check Payable to: Hickory Mart Shows

Mail with Contract to: 2220 Highway 70 SE, Suite 253, Hickory, NC 28602

Telephone: 828-322-4924 Fax: 828-322-2772

For Internal Use Only. Do Not Write In This Space.

Deposit:

Check Number _____ MC _____ VISA _____

Date Deposit Processed ____/____/____ Amount of Transaction \$ _____ Approval Number _____ Balance: \$ _____

Final Payment:

Check Number _____ MC _____ VISA _____

Date Final Balance Processed ____/____/____ Amount of Transaction \$ _____ Approval Number _____ Balance: \$ _____